

## WHAT WE DO WHEN YOU ARE READY TO SELL

- #1 We have a professional photographer take pictures of your home
- #2 Our marketing team comes to capture a 3D tour of your home. We are the only office in our area that creates a custom Zillow 3D tour of your home to help it rank as high as possible in search results on Zillow & Trulia
- #3 We send out an email marketing your home directly to more than 1,700 real estate agents in our area
- #4 Your listing syndicates to more than 82 websites in our publisher network, including Zillow, Trulia, and Realtor.com
- #5 We put your home on the 1st page of our website which averages more than 12,000 visits per month
- #6 We get your home in front of home buyers by promoting it on social media via Facebook, Instagram, Google and Pinterest
- #7 We feature your home at our weekly meetings so that agents can direct their clients attention to your property
- #8 We create a high-quality flyer for your property with all the information potential buyers need

## ONLINE EXPOSURE

According to the National Association of Realtors, the most used information source for all homebuyers under the age of 70 was websites. While marketing your home outside of the online world is a key step in the marketing process, **we believe that your home's online presence comes first.** Homes listed with our office syndicate to more than **80 prominent real estate websites.**

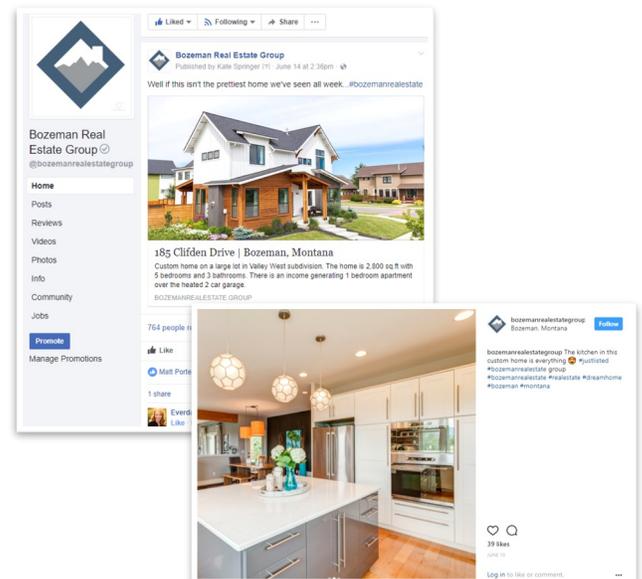
Making sure your home is well represented with high-quality photos, a well-written property description, interactive 3D tours and as much accurate information as possible is our #1 priority. **Your home will be listed on the top 3 most visited real estate websites in the U.S, Zillow, Trulia, and Realtor.com along with more than 75 other websites.** On top of that, your home will be prominently featured on the Bozeman Real Estate Group website **which consistently ranks higher than Zillow, Realtor.com and Trulia on Google.**



## SOCIAL MEDIA EXPOSURE

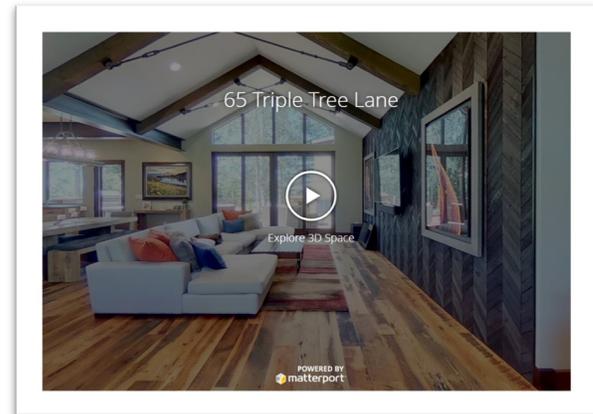
Are you an avid Instagrammer? Or have you barely just heard of that Facebook thing everybody keeps talking about? Regardless of where you are on the social media spectrum, there's no doubt you at least recognize its importance in our world. Did you know that **YouTube reaches more 18-49 year old's than any cable network in the U.S?** Or **that 68% of adults in the United States are on Facebook?** On top of that, 76% of Facebook users visit the site daily, which means there are more than 1.5 billion visitors per day worldwide.

This is why we believe that there is much more to selling your home than traditional real estate marketing. **We know where potential buyers are spending their time online, and our marketing strategy is to go to them rather than wait for them to come to us.** What's even better? The online world makes it easy for us to target people we know will be interested in buying your home.



## VIRTUAL TOURS

Is your home the type that must be seen to truly appreciate? With a 3D virtual tour, we bring that experience straight to potential buyers, while they are still in the comfort of their own home! Does your home have an incredible backyard? An aerial video of your property could bring it to life. Are there custom features in your home that deserve their own story? A Matterport tour can create a realistic, fully immersive experience. **Virtual tours bring your home to life, allowing all the home buyers out there to truly appreciate your property and its uniqueness.**



## OUR NETWORK

When working with a Bozeman Real Estate Group agent, you get a benefit that no for-sale-by-owner will ever have access to. The MLS system. **With a network of over 1,300 real estate brokers, agents and affiliates in Southwest Montana this is the absolute best way to get your property in front of the people who can sell it.** No for-sale-by-owner website, sign in the yard, or Craigslist ad can do this for you. **Word of mouth is a powerful thing, and we work hard to generate that for your property.** In many offices, you'll find that everyone is just looking out for themselves. That's not how we do things at Bozeman Real Estate Group. When a new listing comes on the market, the home is put on an office tour for our agents to preview so everyone can work together to get it sold. Aside from inner office networking, our agents are active members of the Bozeman community. Most are involved in

## LOCAL REACH

If you are selling a home in Bozeman and the surrounding areas, there will likely be a high amount of interest in your home. Opening your home to potential buyers is a personal decision, and in the case that you do, **we will market an open house at your home with a print ad in the Bozeman Daily Chronicle, post it within the MLS network and promote it through our various social media channels. We will also make sure that your open house is promoted on Zillow, Trulia and Realtor.com as well as on our company website.**

Once your home hits the market, you'll want people to know about it. We send out a postcard featuring your home to other home owners in the area who may be considering a move or quite possibly know someone looking to move to your area. **Your home may also be featured in a full page advertisement in Homes & Land magazine.**



A FRESH TAKE ON BOZEMAN REAL ESTATE



**BOZEMAN  
REAL ESTATE GROUP**

**185 Clifden Drive | \$649,000**

Situated on a large lot in Valley West, this home is flooded with natural light and mountain views. A dream kitchen with 14" window expanse overlooks the park, pond, Bridger Mountains, immaculate landscaping outside. MLS#300287

**127 Chum Creek Dr | \$1,499,900**

The Montana dream home includes radiant floor heat, concrete floors, granite countertops, reclaimed sliding barn doors and a 4-car garage. Custom kitchen, granite with full tub and so many unique finishes in this home! MLS#214616

**1742 Midfield | \$759,999**

Charming, rustic, creative and everything Bozeman! A glass overhead door connects the living room to the outdoor and adjacent park. Open floor plan, radiant floor heat, granite counters and breathtaking views. MLS#218042

**4451 Nelson Rd | \$499,000**

Amazing horse property with a beautifully maintained single level 3 bedroom, 2 bathroom home. Large shop and an indoor horse arena with tack room, hot shed and horse barn. Only 7 miles outside of Bozeman. MLS#220308

[www.BozemanRealEstate.group](http://www.BozemanRealEstate.group)



AN REAL ESTATE GROUP

This home was just listed in your area for \$649,000. Are you wondering what your home is worth? Give me a call I would be happy to talk with you about current home values in Bozeman.



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